

## Advertising Opportunities



[www.ucspca.org](http://www.ucspca.org)  
**Ulster County SPCA Website**

Square ads in full color  
1,800xp or higher

12 Months • \$175

6 Months • \$100

 230,000 Views in 2025 



## What's Happening at the UCSPCA Monthly Digital Newsletter

Rectangular ads in full color  
1,800xp or higher

12 Issues • \$600

3 Issues • \$165

1 Issue • \$60

Square ads in full color  
1,800xp or higher

12 Issues • \$480

3 Issues • \$135

1 Issue • \$50

 2,500 E-Mail Mailing List 



## Paw Prints Quarterly Printed Newsletter

4 Issues • \$350

3 Issues • \$250

2 Issues • \$150

1 Issue • \$100

Square ads in full color  
2.5" w x 2.5" h

 3,000 Direct Mailing List 

Printed newsletters are available at all tabling events, adoption events, and Fill the Van events across Ulster County, reaching thousands in the community!



All ads must be designed in advance before submission.  
Ad pricing does not include design work, resizing, cropping or any other adjustments.